

## **Job Title: Content Writer Intern**

**Company Name: Pencap Media**

**Location:** Jubilee Hills

**Job Type:** Internship

**Department:** Marketing

### **About Us:**

**Pencap Media** is a well-established branding and advertising company in Jubilee Hills, Hyderabad, with a decade of experience in delivering innovative and impactful marketing solutions. We work with diverse clients, helping them build strong brands through effective digital and traditional marketing strategies. We are now looking for passionate and creative individuals to join us as Content Writer Interns.

### **Responsibilities:**

- Write compelling and creative content for blogs, websites, social media, and marketing materials.
- Research industry-related topics to produce well-informed content.
- Ensure all content is SEO-optimized and aligns with brand voice.
- Edit and proofread content before publication.
- Collaborate with the marketing and design teams to produce content that drives engagement.

### **Requirements:**

- Creative mindset and excellent communication skills.

### **Perks:**

- Hands-on experience with live projects.
- Mentorship from experienced Professionals.
- Opportunity to work in a creative and collaborative environment.
- Certificate of internship completion.
- Potential for full-time employment based on performance.

### **Application Process:**

Interested candidates should submit their resume detailing their experience and motivation.